

Viacheslav Symonov

Project Manager | Sr. Product Manager

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Accomplished Senior Product Manager with over 11 years' experience with complex product planning, budgeting, scheduling, and execution using a variety of Agile methodologies. Hands on experience with managing competing product priorities and presenting enterprise cloud solutions (including SaaS and B2B) to C-level stakeholders. Proven track record of rapid on-boarding, customer excellence, on time project completion, technical mastery, and dynamic problem solving.

EXPERIENCE

BJJ TRANSPORTATION, United States

Product Manager, October 2022 – Jan 2024

Manage Design and development of a CPM system for internal business process management
Building and maintaining a customer-focused User Flow through ongoing development and optimization of the customer journey, in collaboration with a highly experienced team of developers.

- Creating a product vision and subsequent roadmap to visualize the product development journey - architecture.
- Overseeing and managing evolving business product requirements and translating it into technical tasks.
- Defining clear goals and tasks, aligning with user stories.
- Developing new data center supporting enterprise application and manufacturing process, enabling environmental stability, increasing up time and performance by 25% year over year.
- Guiding executive leaders and team regarding weekly reviews, budget administration, and requirements management
- Frequent interaction with customers to validate prototypes
- Reviewing UX / UI designs and prototypes for planned development
- Grooming backlog and aligning with the VP Engineering for sprint planning
- Preparing internal and external release collateral and presentations for upcoming features
- Confirming product QA and green lighting the shipping to production

MOBIOS DIGITAL, Ukraine

Director of Product, September 2019 – September 2022

Led various customer and internal initiatives to optimize time to market and operational costs. Worked with various stakeholders to improve data center reliability reducing down time by 52 percent year over year, and achieving 99.9% uptime. Functioned as the lead Product Manager on the [Ticket System](#) project.

- Led successful migration of multiple customer products to Cloud environments, improving uptime and overall product reliability.
- Collaborated and approved all project scopes and designs
- Worked with marketing and support teams to ensure successful product launches and high degree of customer satisfaction

- Supported sales in bidding on new enterprise projects

Sr. Product Manager - Mobios Education Portal, October 2017 – September 2019

Led the Mobios E-Learning Portal product during which time the products' reliability and performance significantly improved, resulting in a 30 point NPS score increase. Simultaneously, directed 10 product owners and project managers across five complex client projects while acting as the Global PMO Practice Leader.

- Develop and implement go-to market strategies for multiple products across multiple channels
- Collaborate with Marketing to analyze CRM data to drive customer initiatives aimed at increasing product adoption (↑27%), reducing customer churn (↓40%), and improve client conversion rates (↑32%).
- Simultaneously directed 10 project managers across 5 complex client projects while acting as the Global PMO Practice Leader.
- Coordinate and price the tech stack requirements for various customer projects and company initiatives.

Project Manager /Product Manager, April 2016 – October 2017

Championed market research and trend analysis to help guide senior leadership and large customers on strategic direction for their initiatives. Optimized resource staffing and internal processes to increase delivery and revenue by 25 percent. Developed and implemented go-to-market strategies across multiple channels (e.g. paid / organic search, paid social, events, webinars, partnerships, email etc.) that drove sales pipeline and revenue growth for customers and Mobios alike.

- Realign product roadmap based on customer needs, business objectives, and technology trends in support of the overall product strategy and vision.
- Rapidly onboard and embed with development, data, or marketing teams while mastering complex project requirements and systems
- Managed multiple projects with competing priorities including release plans and product roadmaps
- Establish and implement relevant metrics to track delivery success and inform future development efforts

Product Owner, September 2014 – April 2016

Liaise between customers, product development, and internal stakeholders to develop and re-design applications for Mobios clients' software and digital marketing solutions. Leveraged customer input and market information to design or redesign, develop, test, and implement complex software programs or tracking metrics for various B2B and B2C applications.

- Champion user-centric product development, acceptance criteria, and product validation
- Collaborate to ensure quality and continuity between product design, requirements, and end-to-end user-centric integration testing between teams
- Expand expertise, learn new products and technologies to maintain competitive awareness
- Manage every aspect of the SDLC including C-level stakeholder alignment, delivery timelines, budgets, etc.

EDUCATION

Bachelor of Science in Information Technologies

Odessa State Ecological University, June 2011

Business Owner 2.0

MBA Course Bizconstructor, November 2019 - September 2020

CERTIFICATIONS

Cisco Certified Networking Association (CCNA) – september 2016

PMP certification – in process january 2024

SKILLS - PRODUCT

- Product Strategy
- Team/Organizational Leadership
- Shortening Customer Feedback Cycle
- Release Planning and Management
- Product Presentations
- Metrics & Reporting

TOOLS

- Jira/Trello
- Expert with MicroSoft Office
- Expert with G Suite
- Adobe Photoshop/Premiere/Audition
- Lucid Charts
- Miro
- Balsamiq

SKILLS - TECHNICAL

- MySQL
- HTML
- CSS
- JSON
- WordPress/Wix/OpenCart
- Windows/Linux/macOS
- Android/iOS
- SEO
- PPC

VOLUNTEER ACTIVITIES

- October 2018/September 2022 Conducted fundraising efforts and assisted with help and charity to poor families.